

“ You can't think green if you're in the red.

Marty Kleinschmit

Retired Farmer



Expanding Livestock Markets Conference

Thursday & Friday
September 15 & 16

**Pine Meadows
Golf Course**

Lewistown, Montana

Register Today!

<https://westernsustainabilityexchange.org/event/livestock-markets-conference>

Holly Stoltz, Conference Coordinator

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Take Action

Learn how you can work with nature to lower your input costs, become a more productive ranch, and receive a premium for your products!

If you could listen to successful regenerative ranchers and learn from progressive companies about how to increase your bottom line, would you?

WSE's Expanding Livestock Markets Conference offers just that! By attending, you will hear from:

- **Aggregate Supply Chain** companies that offer premiums for improved stewardship
- **Verifying Organizations** that help you get certified & monitor your progress
- **Successful regenerative ranchers** doing innovative marketing
- **Value-Added** companies that allow you to make money off of organs, hides, etc. that are currently being discarded
- **New and upcoming markets** offering incentives for carbon capture and healthy ecosystems.



WESTERN
SUSTAINABILITY
EXCHANGE

WELCOME!

To WSE's Expanding
Livestock Markets
Conference



AGENDA

THURSDAY, SEPTEMBER 15

10 am Ranch Tour

Tour a regenerative ranch in Big Timber area & see firsthand the benefits & results. Sack lunch will be provided

4:30 pm Processing - Critical Link to Marketing

Participate in the processing bottleneck discussion with industry experts, including Rawhide Meats, Cowboy Meat Company & The Other Half Processing

6 pm Social Hour

Network with peers and company representatives at the Pine Meadows Golf Course in Lewistown

FRIDAY, SEPTEMBER 16

8:30 am Welcome

9 am Why Brands Value Regen Practices

Zack Angelini formerly led global sustainability at Timberland, a VF company. He is now co-launching a new business focused on building regenerative supply chains by facilitating collaborative utilization across the food and fashion industries.

9:30 am Aggregation Supply Chain Panel

Thousand Hills & Country Natural Beef, along with participating ranchers, will explain their programs and experiences.

:15 Break

11:30 am Verifying Sustainable Methods

Western Sustainability Exchange, Audubon, EarthClaims, & American Grassfed Association explain methods to measure and monitor

12:30 pm Extended Lunch

Extra time to visit with guest speakers & exhibitors. USDA Soil Simulator demonstration

2 pm Value-Added Opportunities Panel

Timberland, The Other Half Processing, & Xanterra will explain their programs.

:15 Break

3:30 pm Carbon & Ecosystem Service Markets

Opportunities in the carbon market with Native & carbon offsetters Xanterra and Bridger Bowl, as well as funding for ecosystem improvements

4:30 pm Profitability Index

4:45 pm Closing

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PINE MEADOWS GOLF COURSE

LEWISTOWN, MT

Accommodations - Rooms are available at the **Super 8 at a reduced rate** for attendees if you book by September 1st - Please let them know you are with **WSE Markets Conference**

ABOUT WSE

Preserving the best of the West—wide open spaces, fish and wildlife habitat, and farming and ranching heritage. We accomplish this by advocating, teaching, and incentivizing regenerative practices to ranchers and connecting markets to the products raised on these operations.

Expanding Livestock Markets Conference



about the conference

Opportunity to Showcase Your Business to Over 150 Montana Farmers & Ranchers & Expand Your Brand's Leadership in the Sustainable Products Marketplace

Sponsorship Opportunities

Conference Sponsor

Investment \$7,500. As an exclusive sponsor, you'll receive an opportunity to briefly speak during lunch, along with prominently displaying your logo on all conference materials and the event website, and podium recognition throughout the day. As well as



Meal Sponsor

Investment \$3,000. Logo place cards & giveaways and on registration table on each table and podium mentions throughout the day



Action Guide

Investment: \$2,000. Your company name & offerings prominently displayed throughout the take-home resource guide, which is given to each attendee!



Networking Social

Investment: \$3,000. Logo place cards on each table and on the registration table with several mentions throughout the evening.



Ranch Tour Sponsor

Investment \$500. your logo displayed at the tour along with a mention during the conference



Panel Sponsor

Investment \$1,500. Your logo on stage during your choice of panels, along with your logo in the agenda and take home guide



Break Sponsor

Investment \$250. Your logo on the refreshment tables during one of the breaks



Keynote Sponsor

Investment \$2,500. Your logo on stage during the keynote speaker presentation, a mention during the introduction, and your logo in the agenda and take home guide



Exhibitor

\$200 (\$150 for Non-Profit) 8x8 booth -table, 2 chairs, and 1 ticket provided. Additional ticket(s) may be purchased for \$75. Space is limited.

Don't see a perfect match? Custom sponsorships are available! Contact Holly for more information.

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